

Information requirements - customer data recording via a web portal

In the following, we provide information on the collection of personal data when customer data are recorded via a web portal. Personal data are any data relating to you personally, e.g. name, address, e-mail addresses, telephone number.

1. Contact details and our Data Protection Officer

The controller as defined in Article 4 (7) of the GDPR is **Fujifilm Wako Chemicals Europe GmbH, Fuggerstr. 12, 41468 Neuss, Tel: 02131/311182, Fax: 02131/311182, E-mail:**

info_wkeu@fujifilm.com. The Data Protection Officer of **Fujifilm Wako Chemicals Europe GmbH** can be contacted at the above address, FAO Privacy Department, or at compliance_wkeu@fujifilm.com.

2. Purposes of data processing and legal bases

(1) We collect, store and, if necessary, transfer data, insofar as required in order to record customer data via our web portal with a view to providing the data subject with targeted marketing campaigns, for advertising purposes, for statistical purposes aimed at analysing user behaviour. Data are thus collected, stored and transferred for the purpose of pre-contractual measures at the request of the data subject on the basis of Article 6 (1) sentence 1 (b) of the GDPR. Failure to provide these data may result in prospective customers not being recorded and their data not being used for the purpose of sending our newsletter.

We transmit personal data to (prospective) customers

Further processing only takes place if you have given your consent thereto or if it is permitted by law.

3. Duration of data storage

Insofar as we do not process your data for business purposes, we store the data collected with a view to sending our newsletter until the purpose for which the data were collected is fulfilled and the data are no longer required, or until the expiry of a period of 10 years. Your data will also be erased if the storage thereof is prohibited. After expiry of this period, the data collected for this procedure will be erased or restricted if erasure is not possible.

4. Your data protection rights

At any time, you have the right to obtain information from us about your personal data which we store (Article 15 of the GDPR). This also applies to the recipients or categories of recipients to whom these data are transferred and the purpose of their storage. In addition, you have the right to request rectification (under the conditions set out in Article 16 of the GDPR) and/or erasure (under the conditions set out in Article 17 of the GDPR) and/or the restriction of processing (under the conditions set out in Article 18 of the GDPR). Furthermore, under the conditions set out in Article 20 of the GDPR, you can request data portability at any time, provided that the data are still stored by us.

In the event that personal data are processed for the purpose of performing a task carried out in the public interest (Article 6 (1) sentence 1 (e) of the GDPR) or pursuing legitimate interests (Article 6 (1) sentence 1 (f) of the GDPR), you may object to the processing of personal data concerning you at any time, with future effect. Should you object, we shall refrain from any further processing of your data for the aforementioned purposes, unless:

- there are compelling, legitimate grounds for processing which override your interests, rights and freedoms, or
- processing is necessary for the establishment, exercise or defence of legal claims.

If the processing of personal data concerning you is based on your consent, you have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent carried out prior to its withdrawal (Article 7 (3) of the GDPR).

Under the conditions set out in Article 21 (1) of the GDPR, the data subject may object to the processing of their personal data on grounds relating to their particular situation.

5. Contact

All information requests and enquiries, withdrawals of consent or objections to data processing should be directed to our Data Protection Officer, who can be contacted at compliance_wkeu@fujifilm.com (by e-mail) or at the address provided in Section 1 (by letter). For more information, please refer to the full text of the GDPR, which is available on the Internet at <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1532348683434&uri=CELEX:02016R0679-20160504> and to our Privacy Policy, which is available on the Internet at <https://www.wako-chemicals.de/en/data-privacy>.

In addition, you can lodge a complaint regarding data protection issues with the competent supervisory authority.

North Rhine-Westphalia Commissioner for Data Protection and Freedom of Information
[Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen]

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